



JAMMATES RECORDS is a small company and community of kindred spirits who live the freedom and promise of independent record-making. We intuitively recognize that the balance in any business based on the creativity of others must be equitable. Our primary role is to help our artists bring out their very best, provide them a fair chance, and work to connect an audience to their creativity. Jammates Records, through its Jammates.com and 1SetLive.com business storefronts, is a fully-staffed production, promotion and independent record label located at 106 College Ave in LaGrange, Georgia.

FAQ

What and who is Jammates?

We are a different kind of production, promotion, and record company designed to leverage the latest online technologies while staying rooted in traditional recording disciplines. At Jammates Records, an artist can develop in a supportive, lowered-risk environment, plus can count on an agreed “deal” to be much more equitable.

What's special about Jammates Records?

- Artists receive an advance to digitally capture a live recording from which one (1) set will be edited, mixed and promoted through the Jammates 1SetLive.com online marketplace. When it makes good business sense, the digital "1-Set" will be manufactured and released as a live recording on Jammates Records.
- Each release of the artist's music is backed by a well-executed marketing plan.
- Each artist may be offered a Jammates administrative publishing deal.
- An artist is not required to have enough material for a full album release, just enough great material to excite our ears and fulfill a "1-Set" release – even if it's a "mini-set" or "EP".
- Jammates releases music frequently (generally one 1-Set-LIVE digital release per month and a cluster of short-run manufactured releases quarterly). All music is always "in stock." All music is available worldwide.
- Each artist will work with music professionals and be part of the dedication, discipline and determination of the Jammates family.

What genres does Jammates focus on?

It's all about the music. Basically we are open to anything edgy, wonderful and real; but keep in mind, our primary market focus is jazz, blues and classical.

How does an artist submit?

We're always looking for amazing talent, and if you think Jammates is the perfect home for you or your group, tell us! You can email us at: jam@jammates.com Due to the volume of emails we receive, we can't

always reply, but we'll definitely listen to your music and you'll be hearing from us if we're interested.

What kind of opportunity does Jammates offer?

Live Recordings: An artist is advanced the equipment, personnel and expertise of the Jammates production and promotion team to record and promote 35-70 minutes of music through its 1SetLive.com online marketplace. The 1-Set-LIVE recording is accompanied by worldwide promotion strategy and plan.

Studio Recordings: An artist is advanced a reasonable amount of money and producer/engineer talent and time to record three or more songs in return for a 24 month commitment to record exclusively for Jammates Records.

Because Jammates is part of an extended community of industry contacts, each artist has an opportunity to be tested, noticed and perhaps offered a more traditional recording contract as a result of the Jammates experience. While Jammates and its contacts will be watching and listening, "upstreaming" is not automatic and is not guaranteed!

How long will the artist be required to record exclusively for Jammates?

An artist will record for Jammates for as long as the arrangement makes sense. The relationship is never shorter than six months after delivery of the first 1-Set-LIVE set or cluster of three-plus masters. If the artist delivers on time and Jammates exercises all of its options following the initial contract period, the agreement will end in 24 months.

How will Jammates promote the artist?

Our primary marketing channel is the Internet and Jammates will execute a comprehensive online marketing campaign, including sales through 3rd

party vendors (iTunes, Napster, AOL, Real Rhapsody, MSN, etc.), street teams, viral marketing, sampler CDs and artist-created videos. Our promotional efforts are guided by two beliefs:

(1) The best marketing is when the distance between artist and audience is short and direct.

(2) The internet is the best medium to market our niche music.

Simultaneously, Jammates will aggressively seek licensing opportunities through film, television, and advertising. We work closely with our licensing and synch partners to find the most effective placement for our music.

What other income can Jammates help generate?

In addition to performance opportunities, other potential income streams could include subscription services and track licensing. Artists will also receive mechanical licensing income if they write their own material. The Jammates publishing arm may offer an administrative publishing deal.

Will people overseas be able to purchase releases online?

Generally yes. Through our label relationship with The Orchard we are able to reach hundreds of digital download outlets. Additionally we have traditional distribution partners in all regions worldwide. It's important to have a presence in each country to ensure conformance with local currency and copyright requirements.

Will Jammates pay for a music video?

It is possible that Jammates will advance time and talent to help an artist produce a promotional video to augment audio promotional marketing considered standard in a Jammates/Artist strategic marketing and master plan agreement.

Will an artist get enough personal attention on Jammates Records?

If we didn't love the music and artists we wouldn't be doing this. We work from our hearts as well as our heads. Doing it right is core to our personal and business beliefs.

If an artist already has a CD selling at gigs and CD Baby, does that disqualify them?

No! If an artist is invited to record for Jammates Records, we will likely request all new material or a combination of new material with existing tracks. The exception to this may be in live recordings. Under the Jammates 1-Set-LIVE brand, there may be opportunities to leverage an Artist's pre-existing live tracks.

Why sign with Jammates Records instead of a more conventional record deal?

Jammates pays a higher beginning royalty rate or partnership percentage than most conventional record companies, plus offers far more artistic control than a traditional record deal. In addition, Jammates provides well-designed and funded marketing support.